





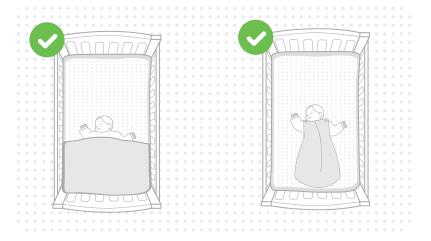
For all babies 0-12 months, **Red Nose** recommends six key steps to reduce the risk of sudden infant death.

Always place baby on their back to sleep.

Placing baby on their back to sleep helps **keep their airway clear and ensures their protective reflexes work**. Back sleeping reduces the risk of suffocation, overheating and choking.

2 Keep baby's face and head uncovered.

Babies control their temperature through their face and head, so keeping baby's face and head uncovered during sleep helps reduce the risk of overheating. It also helps keep their airways clear which reduces the risk of suffocation.



3 Keep baby smoke free before and after birth.

Smoking during pregnancy and around baby once they are born increases the risk of sudden infant death – this includes second-hand smoke.

If you or your partner smoke, don't smoke around baby and never smoke where baby sleeps.

For free help to quit smoking call Quitline on 13 78 48.

No soft surfaces or bulky items

Don't use any soft items in the cot. Soft items in the cot are dangerous and increase the risk of suffocation and overheating.



- Doonas or loose blankets
- Pillows
- **Cot bumpers**
- Lambs wool
- Soft toys like a teddy

4 Safe sleeping enviroment night and day.

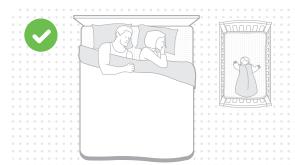
The safest place for baby to sleep is in their own safe space, with a safe mattress, and safe bedding.

Baby should always be placed on their back to sleep, with their feet at the bottom of the bassinet or cot.

- Safe cot
 Meets Australian standard AS/NZS 2172:2003.
- Safe mattress
 Firm, flat, right size for your safe cot, meets
 voluntary Australian standard (AS/NZS 8811.1:2013).
- Safe bedding
 Lightweight bedding, firmly tucked in and only pulled up to the chest.
- Safe sleeping bag
 Well fitted across the neck and chest, with baby's arms
 out, and no hood.

5 Sleep baby in a safe cot in parents' room for the first 6-12 months.

The safest place for baby to sleep is in their own safe space, in the same room as their parents or adult caregiver for the first 6-12 months.*



6 Breastfeed baby.

Breastfeeding has been shown to reduce the risk of sudden infant death.



*For information on co-sleeping visit: rednose.org.au/cosleeping

Red Nose Safe Sleep Advice Hub
1300 998 698 (during business hours)
education@rednose.org.au
rednose.org.au/safesleep

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